

STRATEGIC CONSULTING
SITE
SELECTION

A NEW LOCATION IN MEXICO CAN DRIVE SIGNIFICANT BUSINESS BENEFITS

OUR TEAM OFFERS COMPREHENSIVE LOCATION STRATEGY SERVICES, PROVIDING OUR CLIENTS WITH ALL OF THE COMPETENCIES REQUIRED FOR A RIGOROUS, CONFIDENTIAL, AND MULTIDISCIPLINARY ANALYSIS OF LOCATION OPTIONS.



“WHERE IN MEXICO SHOULD OUR NEW PRODUCTION OR WAREHOUSE FACILITY BE LOCATED?”

Benefits of Location and Real Estate Analysis

- ACCESS TO QUALITY TALENT
- LOWER STRUCTURAL & OPERATIONAL COSTS
- IMPROVE ORGANIZATIONAL EFFICIENCY
- ENHANCED BRAND
- HIGHER PROFITABILITY
- INCREASE ACCESS TO CUSTOMERS/CLIENTS

“WHAT WOULD MY OPERATIONAL COSTS LOOK LIKE IN DIFFERENT LOCATIONS THROUGHOUT MEXICO?”

LOCATION ANALYSIS APPROACH

- 1 IDENTIFY KEY LOCATION CRITERIA
- 2 ESTABLISH WORKFORCE GOALS
- 3 CREATE LOCATION SEARCH
- 4 SHORTLIST THE RIGHT CITIES

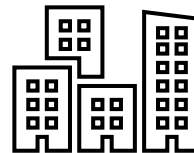
Critical Operating Factors and Costs for Site Selection



LABOR



BUSINESS ENVIRONMENT & INCENTIVES



REAL ESTATE



SUPPLY CHAIN



TRANSPORTATION



UTILITIES & SECURITY INFRASTRUCTURE

PART OF OUR MISSION IS TO ALSO ENHANCE BUSINESS PERFORMANCE THROUGH THE PROCUREMENT OF ECONOMIC DEVELOPMENT

INCENTIVES

FOR MORE INFORMATION

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